

Import and Export Trends

- U.S. International Trade Commission Fact Sheet **58**
- U.S Imports for Consumption (1999-2010) **59**
- U.S. Import & Export Trends (10-Years) by Units of Quantity **60**
- Quarterly Imports 2009 - 2010 Comparison **61-67**
- 2009 - 2010 YTD U.S. Imports / Exports by Country **68-75**

Other Important Industry Indicators

- Industry Statistics: Small-Arms & Small-Arms Ammunition Industry. **76**
- 10-Year Manufacturing Trends **77**
- Trends in Firearm-related Accidents **78-80**
- Concealed Carry Permit Holders By State. **81**
- Approved Form 4s for silencers. **82**
- Boy Scouts Merit Badge Program - Trends **83-85**

SECTION B: Shooting Sports Participation

- The Importance of Syndicated Research Studies **88**
- Ten-year History of Shooting Sports Participation (1999-2009). **89**
- Days of Participation in 2009 (Shooting Sports). **90**
- 2009-2010 Geographic Supplement. **91-97**
- Female Participation in the Shooting Sports (2009-2002) **98**
- Sports Shooting Participation in the United States in 2009 **99-102**

SECTION C: Demographics of Shooting Sports Participants

- 2009 Demographic Profile – all Shooting Disciplines **104-114**
- Hunter & Avid Hunter Demographics. **115**
- Hunter Demographics by Species **116**
- Average Age of Shooting Sports Participants 2002 - 2009 **117**

SECTION D: Sales Analysis by Product Segment

- Estimates of Detailed Hunting and Shooting Equipment Expenditures **120-121**
- Consumer Purchases by Segment **122-123**
- Demographic Distribution of Consumers **124**
- 2009 Annual Top Line Summary **125-137**
- Average Annual Expenditures Per Hunter (by Game/Region) **138**
- Economic Contributions from All Hunting Activities **139-140**

SECTION E: Government Relations

- Resources and Info **142-144**
- Economic Contribution of Arms and Ammunition Industries, 2010 State by State. **145-147**

SECTION F: Social Research Trends

- The Importance of Social & Economic Research. **150**
- NSSF funded Research **151-152**
- Other Polls - compilation of Firearm-related Polls and Surveys **153-162**
 - Gun Control Laws **153**
 - Semiautomatic Rifles. **157**
 - 2nd Amendment Rights. **158**
 - Gun Violence / Crime. **160**
 - Concealed Carry **161**
 - Gun Ownership **162**