

FIRST SHOTS® SCHEDULE NOTIFICATION

Our range is planning a First Shots event for our facility. Our facility representatives have received, read and agree to comply with the First Shots Reference Guide. This notification shall initiate our facility's inclusion in NSSF's Web site calendar and other media outlets and in sponsor materials and signage available.

Range		
Contact		
Range Address (physical location)		
City	State	Zip
Shipping Address (if different from above)		
City	State	Zip
Telephone	Fax	
E-mail		
Date(s)/Times of Seminar(s): ___/___/___ :___:___ <input type="checkbox"/> a.m. <input type="checkbox"/> p.m.	___/___/___ :___:___ <input type="checkbox"/> a.m. <input type="checkbox"/> p.m.	___/___/___ :___:___ <input type="checkbox"/> a.m. <input type="checkbox"/> p.m.
Discipline(s) being offered: <input type="checkbox"/> Handgun <input type="checkbox"/> Rifle <input type="checkbox"/> Shotgun	Class Size (# of people per class):	
*Pre-registration telephone and/or e-mail:		
Range Website:		

Do you need a Reference Guide? Yes No

Do you need the instructor's PowerPoint(s) Yes No If yes; Pistol Rifle Shotgun

ADVERTISING CO-OP INFORMATION

Our advertising budget is \$_____ which we understand NSSF will match (up to \$3,000) through reimbursement at the end of advertising period and upon receipt of invoice copies.

NSSF staff is available to assist with ad planning. This request for co-op advertising assistance shall be subject to prior review and approval by the NSSF. Advertising co-op assistance will be awarded on a first-come, first-serve basis of eligible ranges and subject to the availability of funds at the time of request. The NSSF reserves the absolute discretion in awarding or not awarding assistance, and all decisions of the NSSF shall be final.

Please choose in which type of advertising you wish to engage:			
<input type="checkbox"/> TV	<input type="checkbox"/> Radio	<input type="checkbox"/> Print (we provide 2 b&w newspaper ads and one full color flyer)	<input type="checkbox"/> Other (billboard, community, etc.)

SHOOT A HANDGUN FOR THE FIRST TIME

FIRSTSHOTS
An introduction to shooting

Come experience a **FREE** hands-on seminar about the sport of handgun shooting.

RANGE LOGO

date — time
RANGE NAME
address
Web site

*Preregistration required — phone number or email

WWW.NSSF.ORG/FIRSTSHOTS

sample newspaper print ad (not to scale)

Please make sure all pertinent information is listed above.

A First Shots team member will contact you to obtain your logo for inclusion in advertising. Your logo will need to be a high resolution EPS, JPEG or TIF file.

Sample TV ad may be viewed at www.firstshots.org.

Please mail, fax or e-mail this completed form to: National Shooting Sports Foundation, Inc., 11 Mile Hill Road, Newtown, CT 06470-2359 · Fax: (203) 426-1087 · E-mail: firstshots@nssf.org

Form may be downloaded at www.firstshots.org/forms